

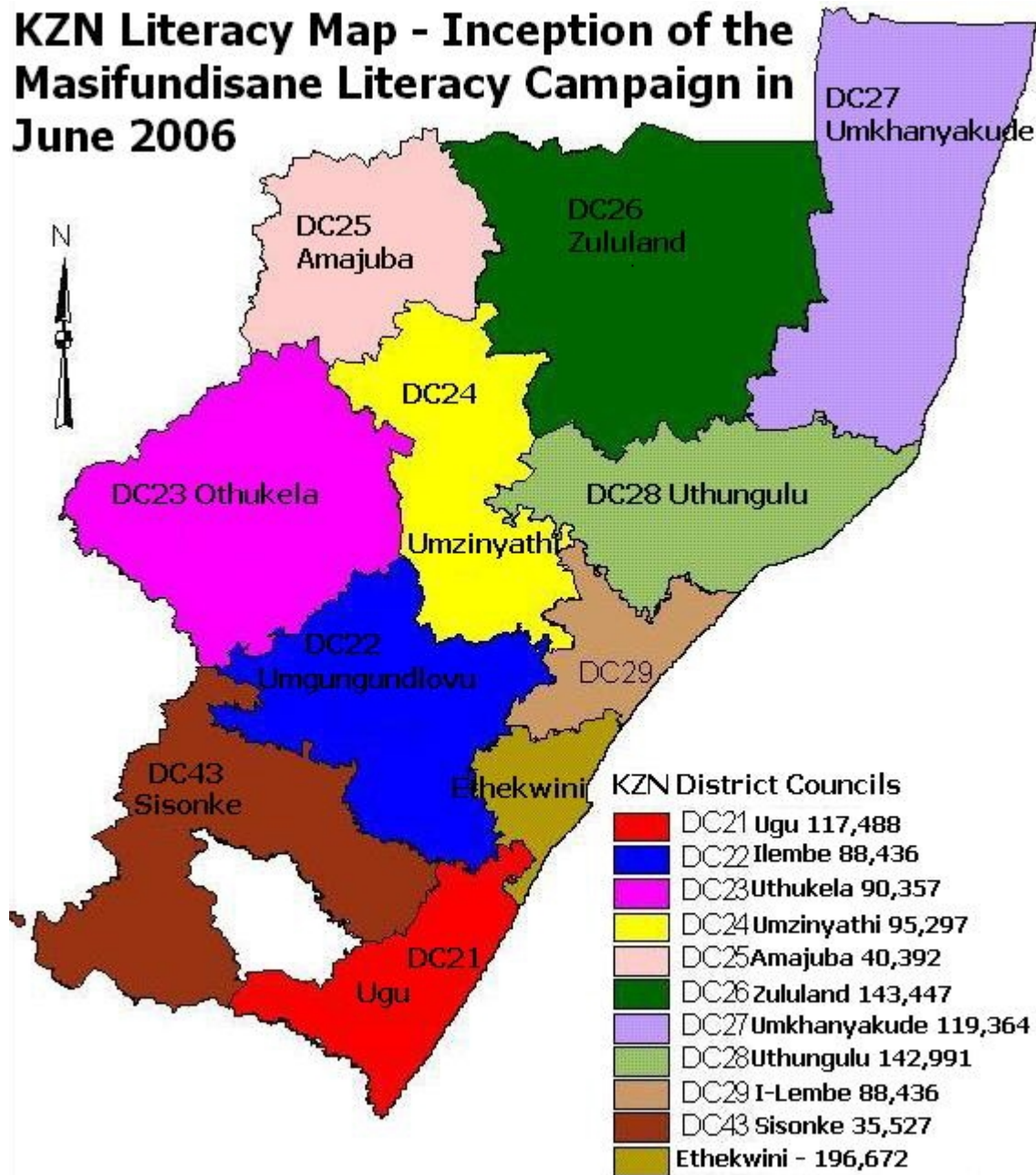
MASIFUNDISANE ADULT LITERACY CAMPAIGN

Presentation at the National Adult
Learner Conference on 07
September 2006, in Durban

BACKGROUND

- Massification of literacy only possible with political will and ownership by civil society
- Democracy beyond the ballot paper when citizens can access information and skills that make daily life less of a burden and humiliation
- 1.2 million persons of 14+ years in KwaZulu-Natal have no schooling

KZN Literacy Map - Inception of the Masifundisane Literacy Campaign in June 2006



DISTRICT & LOCAL MUNICIPAL NAME	MALES 15-19	MALES 20+	FEM 15-19	FEM 20+	MALE & FEMALE 15-19	MALE & FEM 20+	TOTAL PERSONS IN KZN WITH NO SCHOOLING
21 DC21: Ugu District	1,870	35,125	2,053	60,383	3,924	95,509	UGU 99,433
22 DC22: UMgungundlovu District	1,270	34,400	1,683	55,155	2,953	89,555	MGUNGU 92,508
23 DC23: Uthukela District	1,551	31,852	2,065	54,993	3,616	86,845	UTHUK 90,461
24 DC24: Umzinyathi District	2,223	26,824	3,570	62,767	5,792	89,591	UMZINY 95,383
25 DC25: Amajuba District	538	17,321	534	22,068	1,072	39,389	AMAJUBA 40,461
26 DC26: Zululand District	2,561	52,649	3,269	84,994	5,830	137,643	ZULUL 143,473
27 DC27: Umkhanyakude District	2,754	40,207	3,445	73,685	6,199	113,892	UKHANYA 120,091
28 DC28: Uthungulu District	2,302	50,050	3,197	87,484	5,499	137,534	UTHUNG 143,033
29 DC29: iLembe District	1,375	31,770	1,738	53,530	3,113	85,300	I-LEMBE 88,431
43 DC43: Sisonke District	613	12,840	709	21,338	1,322	34,178	SISONKE 35,500
572 Durban: Ethekwini	2,712	77,895	3,026	113,069	5,738	190,964	ETHEKW 196,702
Total	19,769	410,933	25,289	689,466	45,058	1,100,400	1,145,458

AIMS AND OUTCOMES OF MASIFUNDISANE CAMPAIGN

- Aims to contribute towards developing individual capacity to function in a literate world
- Broad outcome is ability to express thoughts in writing and orally, and be empowered to engage with issues of immediate social significance
- Be part of Provincial Growth and Development Strategy-self sustaining communities

STRATEGIC OBJECTIVES OF MASIFUNDISANE

- To ensure access for targeted groups to the adult literacy programme
- To facilitate and formalize partnerships with sister government departments and other key institutions in society
- To develop and implement literacy programs and materials of reputable standards
- To investigate models of effective coordination and broad based monitoring of a mass non-formal education program
- To ensure necessary institutional capacity

METHODOLOGY OF CAMPAIGN

- Identify illiteracy and density patterns per district
- Mobilize communities in 6 formations: families, believers, citizens, workers, government workforce and educational institutions
- Engage and train facilitators for recruitment and face to face group work with learners
- Put learners through contextual literacy classes
- Enlist the support of organized civil society for a holistic and developmental intervention

BROAD LEARNER ATTAINMENTS

- Skills in reading and writing mother tongue
- Basic yet critical communication
- Management of basic 'forms world'
- Management of commercial environment
- Non-defeatist attitude to social challenges
- Embedded critical skills: problem solving, time management, working in teams, goal setting, strategic thinking

MASIFUNDISANE ORGANOGRAM

- Premier and Legislature (Mandate)
- MEC (Political Leadership)
- SG (Administrative Leadership)
- General Manager
- 3 Managers (Curriculum, Community- mobilization, Information Management Systems)
- 26 Coordinators for 12 districts and head office
- District Supervisors/ Assessors
- 650 Facilitators -in-Training
- Volunteers at large

PROGRESS REPORT AS AT 8 SEPTEMBER 2006

- 6 social groupings identified but not branded
- Literacy maps in place
- Recruitment of learners and facilitators on
- MOU's in draft form after in-depth discussions with 5 FET colleges, 2 Govt Depts, 4 HEI's, 3 religious umbrella bodies, 4 Teacher Unions, 2 Trade Unions

PROGRESS REPORT contd

- Outcomes consolidated according to report of National Task Team, June 2006.
- Type-setting and illustrating LT materials
- Residential training of first 100 facilitators
- Assessment and QA - Drafting MOU with UNISA and UKZN
- HO Staffing complete, short-listing for districts
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FACILITATORS

- 60 hours of sustained training
- Orientation and social de-briefing
- Sustained and assessed training for generic/ transferable credits (ETD)
- Stipend

OUTSTANDING MATTERS

- Operational Coordinating unit with ABET directorate
- Political Provincial Committee
- Communication strategy

CHALLENGES

- Timeframes! Bureaucracy! Affirming!
- Sins of the past
- Perceptions - Panacea
- Ownership - Political vs Operational
- Tension - Practice vs Theory
- Tension - Means vs End
- Planning

CONCLUSION

EACH ONE TEACH ONE
TOWARDS

AN ILLITERACY FREE KWAZULU-NATAL

A CHALLENGING AND WORTHWHILE
COURSE